

CISNEROS DECLARATION

EXHIBIT 1854

REDACTED VERSION

Apple Inc. Compensation Committee

August 5, 2009

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1854.1

EXHIBIT 1854
Deponent Burneister
Date 3-15-13
Gina V. Carbone, CSR

CONFIDENTIAL - ATTORNEYS' EYES ONLY

231APPLE100673

Projected FY09 Bonus Plan Results

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

Information Item

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1854.2

EQUITY PLAN UPDATE

- [REDACTED]

- [REDACTED]

[REDACTED]

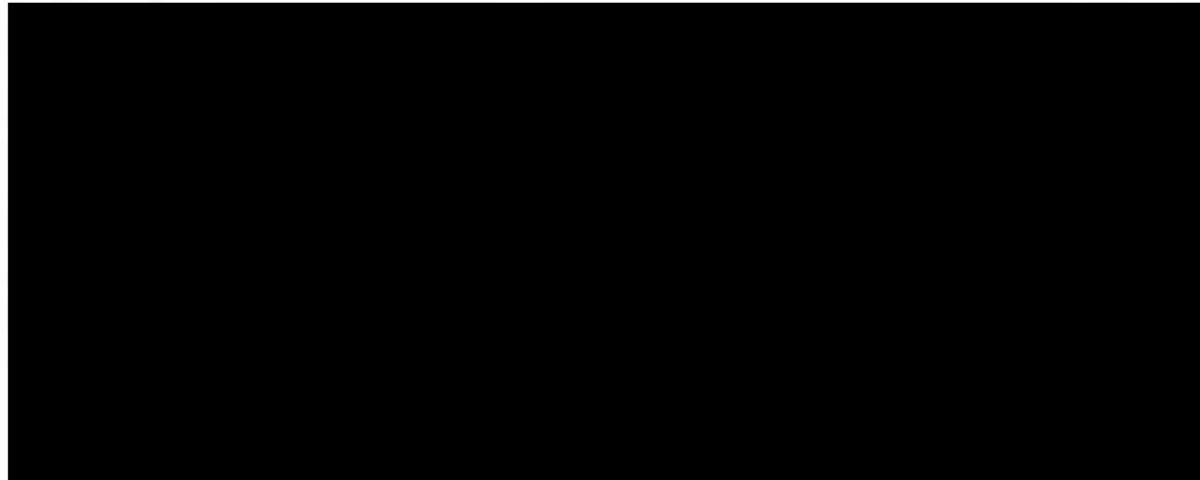
Information Item

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1854.3

Proposed FY10 Equity Compensation Plan

- [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - [REDACTED]



Action Item

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1854/

Proposed FY10 Annual Grant Guidelines

[REDACTED]

[REDACTED]

Action Item

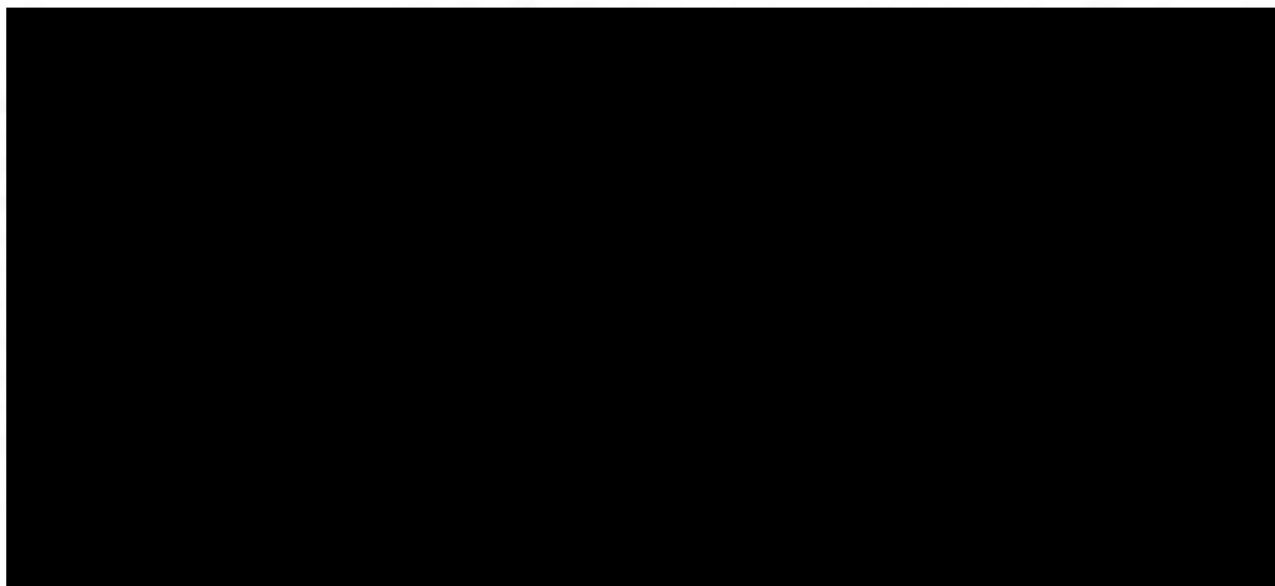
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5/5/81

Proposed FY10 New Hire and Promotion Grant

- [REDACTED]

- [REDACTED]



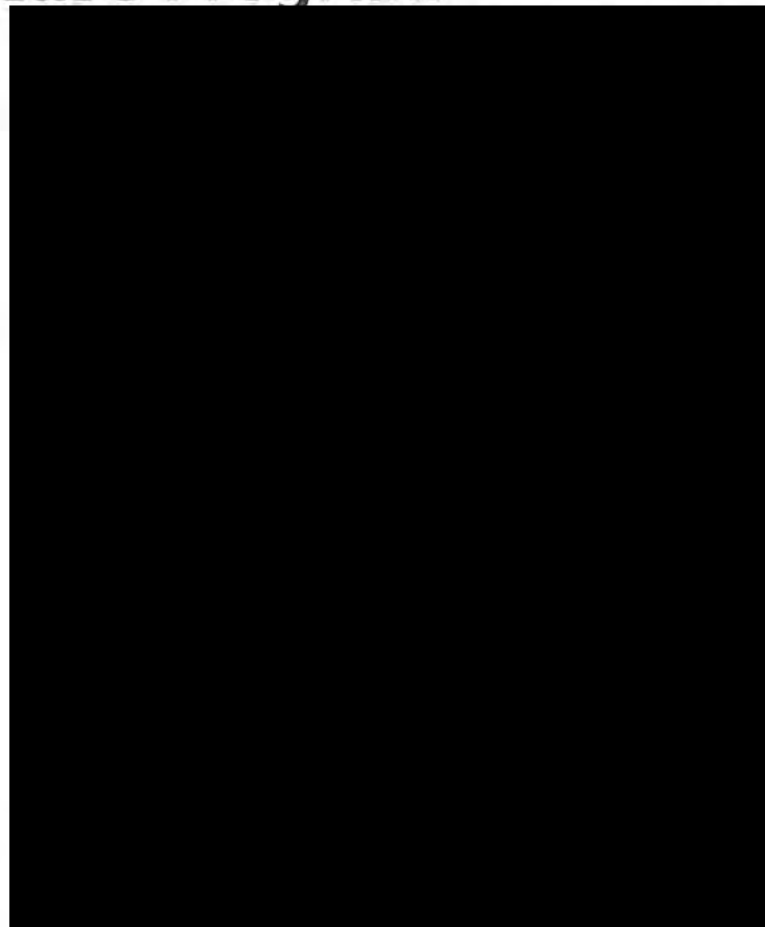
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18546

Proposed FY10 Merit Increase Program

- Competitive data indicates that half of all high technology companies are planning a merit increase with an average budget of 3.25 percent
- [REDACTED]
- [REDACTED]
- [REDACTED]
- Executive Management supports this recommendation and believes it is important to recognize and reward all employees for their hard work and contribution to the Company's overall success



Action Item

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1854.7

Proposed Peer Group for FY09 Executive Compensation Review (non-Retail)

- [REDACTED]
- [REDACTED]
- [REDACTED]

[REDACTED]

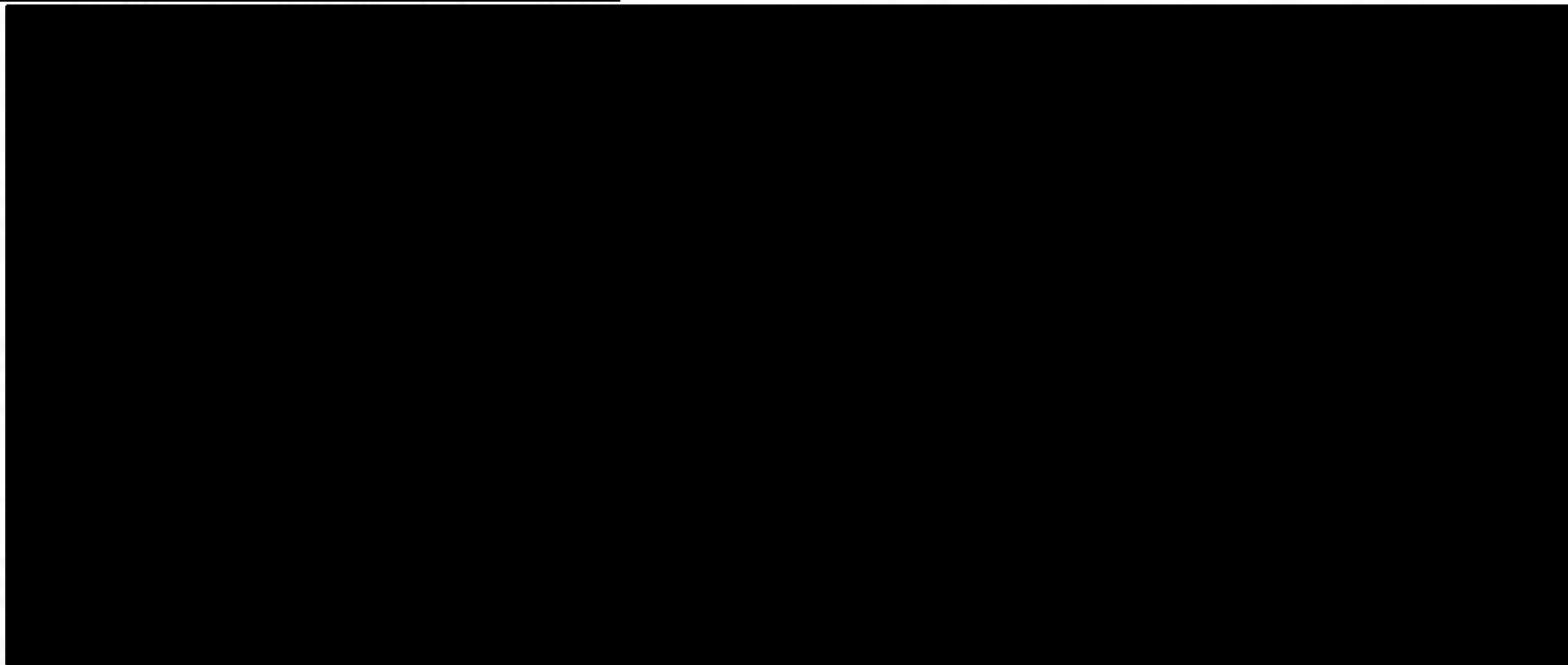
Action Item

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1854.8

Proposed Peer Group for FY09 Executive Compensation Review (Retail)

- [REDACTED]
- [REDACTED]
- [REDACTED]



Action Item

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